

RAISE A GLASS



A Brilliant Mix

Introducing
Ruby Cabochon,
Emerald Cabochon and
Sapphire Cabochon

The smooth, polished allure of cabochon gemstones has inspired Magnotta's stunning new collection of wine mixers. Their deliciously sweet fruit flavours and wealth of colour will give your cocktails a unique twist so add these red berry, lemon-lime citrus and orange citrus flavours to sparkling wine, vodka, white rum, lemonades and much more or enjoy their luscious smoothness simply on their own.

Official Cabochon Launch:
May 5, 2011 at The Underground Cellar
Spring Cocktail Party. *Details in-store.*
Store-Wide Tasting Event: May 6 & 7, 2011

MAGNOTTA
The Award Winning Winery

Smart Buy of the Month



2009 Vidal Icewine Niagara Peninsula Special Edition VQA - 200ml
You'll never get a better opportunity than this to enjoy and stock up on one of Canada's best selling and renowned Icewines. Take advantage of

this month's special offer on our spectacular 200ml Vidal Icewine. The perfect size for everyday enjoyment, sharing with friends or gift giving.
NOW ONLY \$12.95 (Reg. \$15.00)

2008 Cabernet Sauvignon Special Reserve VQA*

Our original Lyme disease champion wine. It's a true classic that has impressed the most discriminating red wine lovers so bring it to your backyard parties.

*A portion of the proceeds goes to CanLyme.

Enjoy with your favourite steak this long weekend.



Join Us at the Tasting Bar

Our complimentary tasting bars are a unique feature at all our retail locations. Each month we present multiple varietals for you to savour—our way of enhancing your Magnotta shopping experience.

2008 Sauvignon Blanc Special Reserve VQA*

Refreshing gooseberry, lemon and lime nuances.

Serve with delicately seasoned ocean fish.

2005 Cabernet Franc Limited Edition VQA

A classic Loire-like, medium/full-bodied red.

Delicious with herb seasoned rack of lamb.

2007 Gewürztraminer Dry Special Reserve VQA

An aromatic white brimming with sophistication.

Superb with lemon-grilled tiger shrimp.

2007 Merlot Special Reserve VQA

Finesse and structure in perfect harmony.

A spectacular wine for grilled fare.

Magnotta Vaughan
Winery-Brewery-Distillery-Tour Facility
271 Chrislea Rd.
(Weston Rd. & Hwy 7)
905.738.WINE (9463)
1.800.461.WINE (9463)

Magnotta Beamsville
Winery-Tour Facility
4701 Ontario St.
(Ontario St. & QEW)
905.563.5313

Magnotta Brampton
7700 Hurontario St.
(Hwy 10 & Hwy 407)
905.451.2511

Magnotta Cambridge
1300 Bishop St.
(Bishop St. & Hespeler Rd.)
519.624.9322

Magnotta Mississauga
2555 Dixie Rd.
(Dixie Rd. & Dundas St. E.)
905.897.WINE (9463)

Magnotta North York
5823 Yonge St.
(Yonge St. & Finch Ave.)
416.250.1414

Magnotta Scarborough
1760 Midland Ave.
(Midland Ave. & Lawrence Ave. E.)
416.701.WINE (9463)

May Specials

2009 Chenin Blanc South Africa International Series

NOW \$7.95 REG. \$8.75

SAVE 80¢

2006 Cabernet Sauvignon California International Series

NOW \$9.45 REG. \$9.95

SAVE 50¢

2009 Magnotta Brut VQA

NOW \$9.95 REG. \$10.95

SAVE \$1.00

More Specials Available In-store and Online.

Ends May 31, 2011. While supplies last. Quantities are limited and may vary by store. All pricing subject to applicable deposit/bottle.

TRY A WONDERFUL WINE WITH AN UNUSUAL NAME

World Wine Pick

Magnotta 2006 Sangiovese Italy International Series

A medium-bodied, fruit forward red that's exceptionally food friendly.

ONLY \$8.50



Events for May

WE ARE PLEASED TO PRESENT THESE COMPLIMENTARY EVENTS AT ALL OF OUR LOCATIONS:

FRIDAY
MAY 6 & SATURDAY
MAY 7

Cocktails for Mom!

Treat mom on her special day with brilliant cocktails created with Magnotta's NEW Ruby, Emerald and Sapphire Cabochon wine mixers. These deliciously sweet, intensely fruity and aromatic aperitif wines are sure to become her favourite bar essentials. Drop by for a taste and learn how to create refreshing cocktails for mom and the summer patio season.

2-Day Special Offer:

Purchase Ruby, Emerald or Sapphire Cabochon and receive 30% off a set of 4 Ravenscroft crystal martini glasses. Offer valid only on Friday, May 6 and Saturday, May 7, 2011 at all Magnotta locations, while supplies last.



SATURDAY
MAY 14

May is Lyme Disease Awareness Month



Join us in our efforts to spread the word about this misunderstood and devastating disease. Drop by for a taste of our two impressive Lyme disease awareness charity wines: Magnotta's 2008 Cabernet Sauvignon Special Reserve VQA and 2008 Sauvignon Blanc Special Reserve VQA. A portion of the proceeds of each bottle sold goes directly to CanLyme to help build Canada's first Lyme disease research and testing facility. *Thank you for your support!*

1-Day Special Offer:

Purchase Magnotta's 2008 Cabernet Sauvignon Special Reserve VQA or 2008 Sauvignon Blanc Special Reserve VQA and receive 20% off a 2-pack Rabbit® wine bottle stopper set. Offer valid only on Saturday, May 14, 2011 at all Magnotta locations, while supplies last.



Although we strive for accuracy in both copy and pictures, errors may occur. We reserve the right to limit quantities and to correct any errors. Selection may vary by location and time. Please call to confirm availability. All pricing subject to applicable deposit/bottle. See stores for details. Please drink responsibly.

VICTORIA DAY VAUGHAN & BEAMSVILLE OPEN

MONDAY, MAY 23, 2011

10 A.M. - 6 P.M.

ALL OTHER STORES CLOSED

Have your favourite Magnotta wines and spirits delivered right to your door.

• Order by phone:
905.738.WINE (9463)
1.800.461.9463

• Visit our online store
www.magnotta.com

Sign-up online to receive our e-newsletter!